

HOW YOU CAN HELP

The Town of Yarmouth is asking for donations from citizens, businesses, and friends of Herbie to help fund Herbie's removal and replacement *but especially to create a Yarmouth Tree Trust*. Your contribution will ensure our town will remain green and beautiful for decades and centuries to come for our children and grandchildren.

SUGGESTED LEVELS OF GIVING

\$1,000 and up **Canopy**

\$500-750 **Branch**

\$250-500 **Trunk**

\$100-250 **Root**

Up to \$100 **Leaf**

Yes, I am interested in giving.

Name: _____

Address: _____

Phone: _____

Email address: _____

Please send your check payable to the Town of Yarmouth along with this form. Thank you.

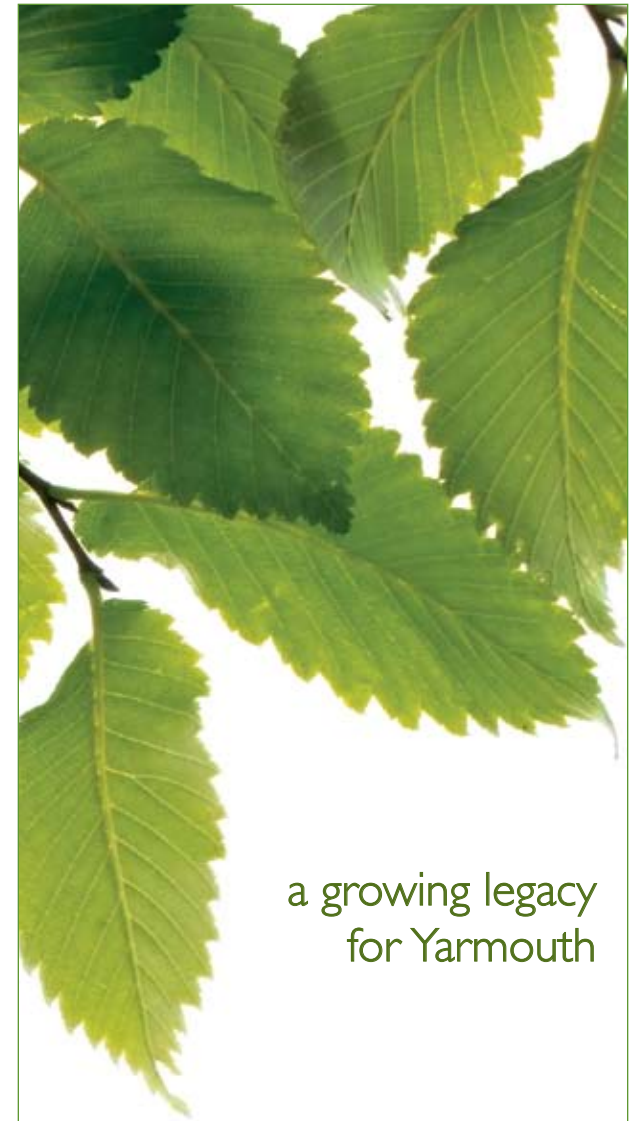
c/o Yarmouth Community Services
200 Main Street
Yarmouth, ME 04096

Yes, I want to learn more.

THE
HERBIE
PROJECT

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c/o Yarmouth Community Services
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Imagine Yarmouth without trees...
Now ask, what are they worth to you?



a growing legacy
for Yarmouth

THE
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PROJECT

HERBIE'S LEGACY INSPIRES YARMOUTH TREE TRUST

HERBIE HAS TAUGHT US TO PUT OUR TRUST IN TREES

Yarmouth is home to New England's largest American Elm tree – affectionately known since the 1950s as “Herbie” – that reigns over the corner of Yankee Drive and Lafayette Street. Like so many American Elms, Herbie is finally succumbing to Dutch Elm Disease, an introduced fungus that is spread by bark beetles.



After decades of diligent effort by Yarmouth's volunteer Tree Wardens Frank Knight and Debbie Hopkins and an estimated 240+ years of life, Herbie will be removed in January 2010. Yarmouth has lost nearly 800 American Elms to this disease in the past fifty years, although none as grand as Herbie. In honor of Herbie's legacy, the Town of Yarmouth seeks to replace this majestic tree and others lost in previous years with new, disease-resistant elms and other types of trees. In order to do this, Yarmouth is creating a Tree Trust.

WHAT IS A TREE TRUST ?

A Tree Trust is an investment in Yarmouth's quality of place. The large, broad-leaved trees lining the streets of Yarmouth need care and eventual replacement. The cost associated with these activities is considerable, but the benefits of street trees more than justify the expense. Trees ...

- Remove air and water pollution
- Keep cities cooler
- Improve property values
- Provide food and shelter for wildlife
- Help foster safer, more sociable neighborhoods
- Beautify the places we live and work



Tree Warden Frank Knight with Herbie and friends.

A LASTING IMPRESSION

Regional artisans will craft lasting works from Herbie's wood providing another legacy we can all share. As we launch this venture, please visit our Web site for more details. Visit us at www.yarmouth.me.us then click on [The Herbie Project](#)

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c/o Yarmouth Community Services
200 Main Street, Yarmouth ME 04096
Phone: 846-2406 Fax: 846-2421
Monday - Friday 8:30 am - 4:30 pm